Be Part of the Largest National Youth Shooting Sports Event!

2017 National Team Championships July 8-15 at the Cardinal Shooting Center Marengo, OH

8 Days of youth-only competition in trap, skeet, sporting clays and action shooting sports.

2,500 Boys and Girls will be showcasing youth development through the shooting sports.

>10,000 **Spectators** including parents, grandparents, friends and extended family will be in attendance.

>5,000 Entries are expected with young athletes enjoying all the tournament has to offer!

30+ States Expected to Participate with past representation from as close as Columbus, Ohio and as far as Anchorage, Alaska!

SAFETY is the first priority and all student athletes are supervised by certified coaches.

>1 Million Shots Fired over the course of eight days including five semi-loads of clay targets!!

Nearly \$16 Million in economic impact generated from the event with hundreds of local jobs supported.

Dozens of vendors will be on site with additional vending and display opportunities available.

Watch our YouTube video to learn all about the National Team Championships!







The Scholastic Shooting Sports Foundation (SSSF) is the nation's leader in youth development through the shooting sports. SSSF is hosting the 2017 Scholastic Clay Target Program (SCTP) and Scholastic Action Shooting Program (SASP) National Team Championships in Marengo, Ohio July 8-15. Our audience includes outdoor minded youth and families from across the nation.

The National Team Championships continues to grow every year and because of that growth, needs your support to sustain it into the future! The Scholastic Shooting Sports Foundation is a 501(c)(3) public charity and donations are tax-deductible!

We offer individual and corporate sponsorship levels for every budget and provide sponsor recognition to a large audience of outdoor enthusiasts!

With your sponsorship you can get on-site event exposure with placed signage and print programs and also digitally through targeted press releases, e-blasts, text messaging services and social media. Sponsors also receive year-round recognition in several outlets including our bi-weekly <u>Range Time</u> newsletter, website and annual e-magazine, <u>Inside SSSF</u>.



Check out Last Year's Event Program!







SSSF Corporate and Individual Sponsor Packages

2017 National SCTP and SASP Team Championships July 8-15 at the Cardinal Shooting Center Marengo, OH



Get More Information at: www.sssfonline/donate



Supporter Level

- Name listing in event program
- Complimentary 1 year SSSF Supporting Membership including membership card and other great benefits!
- Browning two-knife set in commemorative tin (FMV \$50)

\$100 to \$499

Member Level

- Name listing in event program and website
- Complimentary *5-year* SSSF Supporting Membership including membership card and other great benefits!
- Browning two-knife set in commemorative tin (FMV \$50)

\$500 to \$999



BROWNING

- Two folding knives:
 Drop Point and Clip Point
- 440 Stainless Steel
- 2-3/4" Blades, 6-5/8 overall length
- G10 composite grips
- Commemorative tin featuring whitetail deer and Browning Buckmark

Ninety-three percent of SCTP parents surveyed agree that the program has had a positive influence on their child's overall development.

2016 National Shooting Sports Foundation Industry Intelligence Report

Brass Level	 ◆ Company or personal listing in event program ◆ Listing and logo on www.sssfonline.org with link to sponsor's website ◆ Opportunity to place promotional items in shooter registration bags ◆ Quarter-page ad in event program ◆ 2017 Special Sponsor Plaque ◆ Complimentary <i>LIFE</i> SSSF Supporting Membership including membership card and other great benefits! 	\$1,000 to \$4,999
Bronze Level	 ◆ Browning two-knife set in commemorative tin (FMV \$50) ◆ All benefits of Brass level plus: ◆ Company logo on welcome banner at event ◆ One company supplied banner prominently displayed at the event ◆ Company name/logo on all advertising materials ◆ Half-page ad in event program ◆ Browning BL-22 Lever Action Rifle (FMV \$550) 	\$5,000 to \$9,999



The BL-22 is perfect for both new and seasoned shooters. Newbies will appreciate features like confidence-building accuracy, a short 33° lever throw for fast cycling and a trigger that travels with the lever to prevent finger pinch. Easy handling, light weight, and quality construction.

- Barrel Length: 20" Length of Pull: 13 1/2" Weight: 5lbs Caliber: .22rimfire
- Stock Finish: Gloss American Walnut Wood Grade: Grade I Trigger Guard Engraving: Gold Buck Mark

Silver Level

- All benefits of Bronze level plus:
- Full-page ad in event program
- Two company supplied banners prominently displayed at the event

◆ Choice of Winchester SX3 Shotgun (FMV \$2,000) or SKB90TSS Shotgun (FMV \$1,800)

\$10,000 to \$24,999



The 12 GA Winchester SX3 is the ultimate sporting autoloader shotgun - satin oil finish grade II/III walnut, adjustable comb, sporting choke tube package, red stylized ergonomic operating hardware, and more.

•Matte Nickel-Plated Receiver -strong, lightweight aluminum alloy to reduce weight for a fast, easy swing •Signature Red Briley® bolt handle, bolt release button and magazine cap weight system •Back-Bored Technology provides optimum shot patterns that are dense and even •Extended Signature Invector-Plus Choke Tubes offer consistent, reliable patterns •Active Valve System cycles a wide variety of loads while reducing felt recoil



Gold Level	 All benefits of Silver level plus: Press release announcing sponsorship Three company supplied banners prominently displayed at the event 	\$25,000 to \$49,999
Platinum Level	 All benefits of Gold level plus: Four company supplied banners prominently displayed at the event Company name/logo on all advertising materials with prominent placement Special recognition at awards ceremony 	\$50,000+

Become a sponsor online

OR

Download a mail-in sponsorship form



National Championships Event Media

Event Program (distributed as print and digital)

• >70,000 online visits during championship week

Event e-Blasts

• Sent daily to attendees featuring event sponsors and schedule of events. Also sent to outdoor and local media outlets as daily press releases

Opening and Awards Ceremonies

 Attended in-person by thousands of youth and families, industry sponsors and other VIPs

Text Messaging Service

 Used multiple times per day to stay in touch with event attendees promote events, product demos, etc.



Sponsor Before May 15, 2017 to be Included in the Event Program!!

Scholastic Shooting Sports Foundation Media Statistics

Website Averages www.sssfonline.org

- >1,000 visitors/day
- >9,000 visits/day

*Thousands more during the course of the event!

Range Time e-newsletter

- Distribution of nearly 30,000 from across the United States
- Frequent, targeted e-blasts to families

Social Media

• > 8K followers on Facebook (3 sites) and Instagram

